



case study

SCHJØDT

The law firm Schjødt strengthens its knowledge sharing using Maconomy

Schjødt wanted a dynamic ERP solution to enable knowledge sharing across the company. They selected Maconomy to take their workflows to the next level.



“We were impressed by the dynamics of Maconomy’s system and the opportunities to customize and integrate to other systems”

Knut-Magnar Aanestad, Knowledge Manager, Schjødt

Schjødt is one of Norway’s largest law firms employing 125 lawyers with annual revenue of approx. GBP 40 million.

Successful knowledge sharing is business-critical for any law firm. It is important to integrate the employees’ work with supporting systems, for instance document and task handling, in the best way possible.

Schjødt therefore initiated a comprehensive change process to create a dynamic platform for enterprise-wide knowledge sharing. After a thorough evaluation they decided to purchase Maconomy’s ERP business solution for law firms.

ERP for the legal industry

Schjødt’s endorsement consolidates Maconomy’s position as the preferred ERP vendor for knowledge-intensive companies.

It also makes Maconomy the fastest-growing ERP vendor for the legal industry in Norway. Maconomy now has a market share of nearly 50 percent among the top law firms in the country.

Impressed by customization capabilities

“We were impressed by the dynamics of Maconomy’s system and the opportunities to customize and integrate to other systems,” says Knut-Magnar Aanestad, Knowledge Manager at Schjødt. He continues: “We chose Maconomy after a thorough evaluation of the other vendors on the market.”

“We had some clear strategic requirements which included user-friendliness, a dynamic structure, integration capabilities, future-proof setup and data security. We evaluated the various systems and made our decision based on these factors,” says Aanestad.

Schjødt in brief

Size and location

Schjødt is one of Norway’s largest law firms employing 125 lawyers with annual revenue of approx. GBP 40 million.

Schjødt has offices in Oslo, Bergen, Stavanger, Aalesund and Brussels.

Website

www.schjodt.no

“It is important that we can easily develop new reports that give us the best basis for decision-making”

Knut-Magnar Aanestad, Knowledge Manager, Schjødt

Suitable for knowledge-intensive companies

As a knowledge-intensive company Schjødt considers supporting systems to be increasingly business-critical and they are ready to utilize the solutions to their full potential.

“Previously we just wanted our supporting systems to be functional and stable. But now we have given them higher priority and we want them to fully support our business processes. Business process support is essential to us and we believe that we will achieve this with Maconomy,” Aanestad adds.

Web-based and flexible

Maconomy is a role-based solution with web access for all users in the company.

“Our business processes are supported in a role-based web interface which accommodates the individual employee’s needs for support and information,” says Aanestad.

“Our lawyers register their availability, giving us a complete overview of the resource situation in the different units,” he adds.

Integration to knowledge database

“We have integrated Maconomy with Eureka, our knowledge database. Every time one of our lawyers uses a document from Eureka, information is automatically transferred to Maconomy for invoicing and statistics. Furthermore, invoices are now being handled electronically instead of manually,” says Aanestad.

Schjødt now has a complete ERP system with integrated HR and Business Intelligence capabilities. According to Aanestad, Schjødt intends to use the Business Intelligence functionality more extensively.

“It is important that we can easily develop new reports that give us the best basis for decision-making,” says Aanestad, who is very pleased with the follow-up from Maconomy.

“The Maconomy employees have a high level of competence and we feel that they truly understand our processes,” says Knut-Magnar Aanestad.

Creating value for Schjødt

Success criteria

- Simple integration to knowledge database for optimal knowledge sharing
- Easy-to-use web interface for accurate time registration
- Electronic invoice handling to eliminate manual processes
- Reporting and Business Intelligence capabilities for better decision-making

Maconomy solution

Maconomy ERP solution for law firms



organic business solutions

Maconomy is a global provider of ERP business solutions for Professional Services organisations. The fully integrated solution incorporates financial management, project management, time registration, resource planning, CRM, HR and business intelligence for profitable results.

As a recommended provider to Professional Services organisations worldwide, Maconomy has focused exclusively on this sector for more than 20 years. This has given Maconomy unique insight into the best-practice processes of these organisations. Maconomy has created proven results for a wide range of international clients, including TNS, Devoteam, Semcon, ErgoGroup, Deltares and Rambøll, as well as all of the three biggest global marketing communications networks and four of the Big Five global accounting firms.

Maconomy is listed on NASDAQ OMX Copenhagen with headquarters in Copenhagen, Denmark. We have offices across Northern Europe and in the U.S. as well as an extensive network of business partners, enabling us to service and support around 600 clients in more than 50 countries worldwide.

For more information, please visit

maconomy.com



Copyright and Trademarks: © 2010 Maconomy A/S.
All rights reserved. All product names and company names are trademarks or registered trademarks of the respective companies.